

# FRODO.

Hybrid Beetroot  
WJ107

A stable variety for year-round production. Extremely uniform, very good flesh quality and high yielding offering consistent quality and drought tolerance.

## Key Details

**Maturity from sowing:** 60 - 65 days

**Market segment:** Topped, bunched, processing and pigment extraction

**Bolt habit:** Late

## Disease Tolerance

Highly tolerant to cercospora leaf spot, moderately tolerant to downy & powdery mildew. Tolerant to rhizoctonia.

## Foliage Characteristics

**Top height:** 30-33 cm

**Leaf habit:** Fully erect

**Leaf colour:** Bright green with some red

## Root Characteristics

**Root shape:** Top shaped

**Internal colour:** Dark red

**Sugar content:** High brix (12-15%)

**Internal zoning:** Little to none

## Yield Potential

Very high with a very high 1st grade percentage.

**Disclaimer:** Information is based on trial and field observations. Crop performance depends on many factors. We accept no liability or loss that may occur

**winseed**  
GLOBAL VEGETABLE SEED

**Email** [info@winseed.co.nz](mailto:info@winseed.co.nz)

**Postal** PO Box 19, Ashburton 7740, New Zealand

**Physical** 1/62 Cass Street, Ashburton 7700, New Zealand