

## Privacy Policy

### Introduction

Winseed International Limited ("Winseed", "we", "our", or "us") is committed to protecting your privacy and handling your personal information in accordance with the New Zealand Privacy Act 2020.

This Privacy Policy explains how we collect, use, store, and disclose personal information when you visit our website, contact us, purchase products or services, or otherwise interact with us.

### Information We Collect

We may collect personal information including:

- Name
- Business or organisation name
- Email address
- Telephone number
- Postal or delivery address
- Information submitted through website forms
- Product enquiries and purchase information
- Website usage and analytics data
- We may also collect information automatically through cookies and similar technologies when you visit our website.

### How We Use Your Information

We may use your personal information to:

- Respond to enquiries and requests
- Supply products and services
- Process orders and payments
- Provide customer support
- Improve our products, services, and website
- Send relevant product, technical, or marketing communications where permitted by law
- Meet legal and regulatory obligations

### Disclosure of Information

We do not sell personal information.

We may disclose your information to:

- Service providers who assist us in operating our business
- Professional advisers, including legal and accounting advisers
- Regulatory authorities where required by law
- Third-party technology providers involved in website hosting, analytics, communications, or business operations

We take reasonable steps to ensure third parties handle personal information appropriately.

### Cookies and Website Analytics

Our website may use cookies and analytics tools to understand website usage and improve user experience. You may disable cookies through your browser settings, although some website functionality may be affected.

### Storage and Security

We take reasonable steps to protect personal information from misuse, loss, unauthorised access, modification, or disclosure.

While we strive to maintain secure systems, no method of electronic transmission or storage can be guaranteed as completely secure.

### Access and Correction

You may request access to or correction of personal information we hold about you by contacting us using the details below.

We will respond to requests in accordance with the Privacy Act 2020.

### Marketing Communications

If you receive marketing communications from us, you may opt out at any time by using the unsubscribe facility provided or by contacting us directly.

### Third-Party Websites

Our website may contain links to external websites. Winseed is not responsible for the privacy practices or content of third-party websites.

### Changes to This Policy

We may update this Privacy Policy from time to time. Any changes will be published on this website and will take effect from the date of publication.

### Contact Us

If you have any questions about this Privacy Policy or wish to access or correct your personal information, please contact us.

DMM-213251-1-26-V1



**winseed**  
CREATING BETTER VEGETABLES



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